



SAM PROGRAM | SHOT LIST

Thank you for supporting our **Sponsors, Media & Awards (SAM)** program!

Whether you are shooting all the racing action this weekend or stepping in to capture SAM-specific images and activity outside the fences, we value your contribution immensely.

Beyond the ski racing images, we request the following shots to help fulfill sponsor obligations, etc for on-site exposure, and to share great examples with other clubs:

Event Staging: Please try to get wide shots as well as some closer-ups to show all venue & sponsor signage placement, and attempt to shoot these areas both with all the adoring fans and without (perhaps request the help of your Start Ref, etc if they'll be up top earlier.)

- Start area
- Finish area
- Awards Set-up
- Any additional exposure e.g. base area sponsor activation

Awards:

- Please capture athletes on the podium with presenters/company representatives with captions including presenter names & event (eg U14 Men SL)

Sponsor Exposure: Examples include:

- Product placement (GMC truck on site or sponsor cheer tent)
- Branded gate panels or race bibs
- Athletes/volunteers wearing sponsor-branded apparel

Please share event images or download links with Alberta Alpine via memberservices@albertaalpine.ca, ideally by categories e.g. awards, start_finish, sponsor_shots, etc.

Thank you!