

THE HIGHEST PEAK

FUNDRAISER FOR



ALBERTA ALPINE

Join past, present, and future Alberta champions of Alpine
for a night of entertainment and inspiration.

**COCKTAIL HOUR • LIVE ENTERTAINMENT
SILENT AUCTION • RAFFLES • 50/50 & MORE!**

**NOV
21**

MT. NORQUAY SKI RESORT

ALBERTAALPINE.CA

Presented by

**BUICK
GMC
DEALERS
OF ALBERTA**



THE PREMIER FUNDRAISING EVENT

Dear Community Partner,

Each season, Alberta's alpine athletes train, travel, and compete with one goal in mind: to reach their highest peak. Behind every racer who charges down a mountain with courage and precision is a community that believes in their potential.

This year, we invite you to join that community.

The Highest Peak, Alberta Alpine Ski Association's premier fundraising event, brings together athletes, families, alumni, and supporters for an unforgettable evening celebrating the pursuit of excellence, both on and off the slopes. Funds raised directly support athlete development, coaching, equipment, travel, and programming that nurture the next generation of Canadian ski champions.

As a sponsor, your organization will help make that journey possible. You'll also gain meaningful exposure to a passionate audience that values teamwork, perseverance, and community spirit: the very traits that define great brands.

We've created sponsorship opportunities designed to align your business with this inspiring cause while offering exceptional visibility, recognition, and hospitality at our signature event. From presenting-level prominence to exclusive VIP experiences, each tier provides a unique way to connect with our audience and show your support for the athletes who represent Alberta with pride.

Together, let's stand atop The Highest Peak — and help Alberta's skiers reach theirs.

Warm regards,

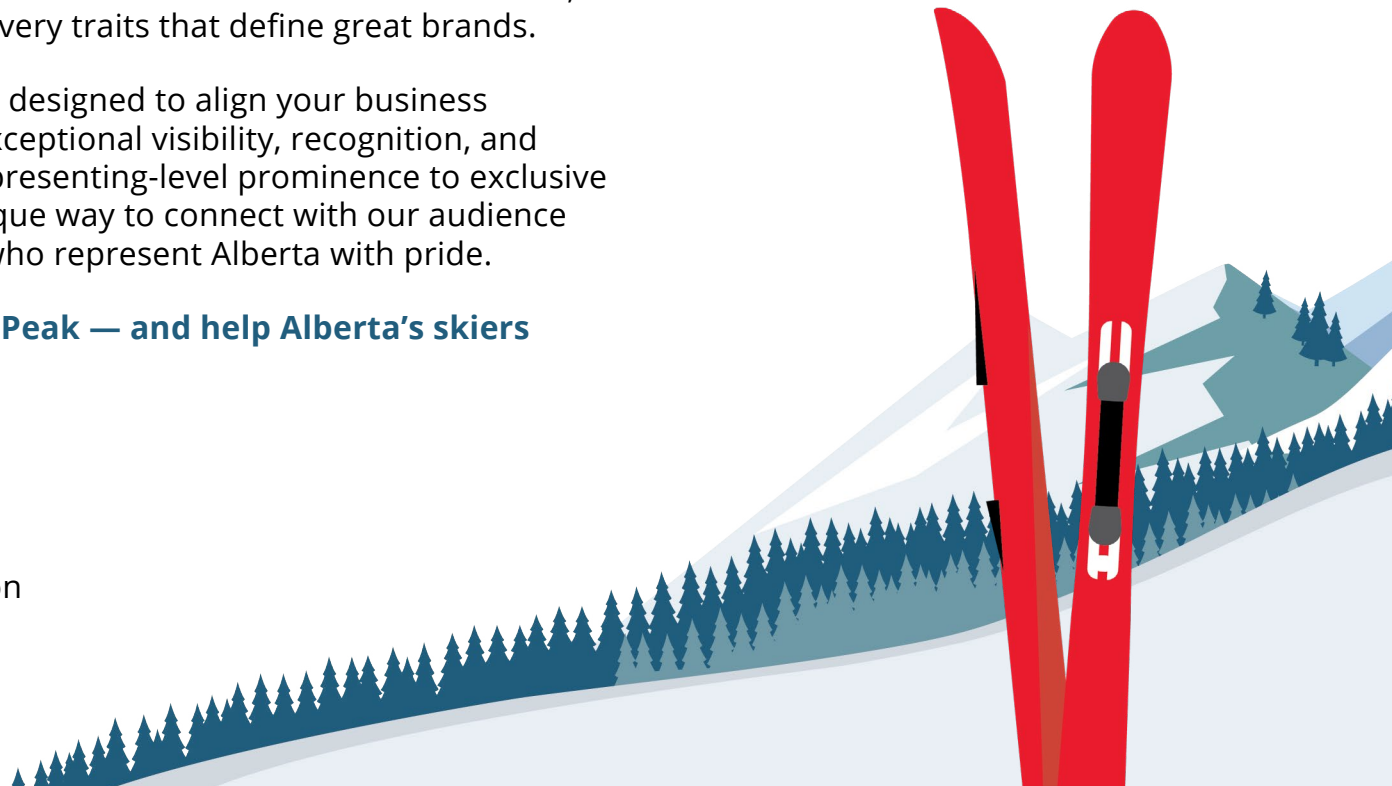
Marian Yuzda

Board Chair, Alberta Alpine Ski Association

ALBERTAALPINE.CA

EVENING OUTLINE

- 6:30 pm **Cocktails, Appetizers
& Silent Auction**
- 7:30 pm **Program**
*Celebration of Hall of Fame
inductees*
*Presentation of 2025-2026
AST Athletes*
*Celebration of Norquay's
100th Anniversary*



HIGHEST PEAK FUNDRAISER

SPONSORSHIP LEVELS

OLYMPIC SPONSOR (SOLD)



The pinnacle of partnership.

Benefits Include:

- Title Sponsor recognition on all event materials ("Presented by...")
- Category exclusivity (one per industry)
- Premium logo on all materials, event signage, and website
- Step-and-repeat photo wall placement
- 8 VIP tickets with front-row table & signage
- Speaking opportunity during the gala
- Full-page feature in event program
- Dedicated social media feature & press release mention
- Custom brand activation (e.g., branded cocktail or photo booth)
- Commemorative photo & plaque with Alberta Alpine athletes

WORLD CUP SPONSOR \$15,000 (2 AVAILABLE)

Strong, steady, and enduring.

Benefits Include:

- Major sponsor recognition on all event materials
- Large logo on signage, program & slideshow
- 8 VIP tickets with premium seating
- Half-page ad in event program
- Dedicated social media spotlight
- Verbal recognition by event MC
- Option to sponsor a key element (auction, athlete table, reception)
- Framed commemorative photo

EUROPA CUP SPONSOR \$10,000 (5 AVAILABLE)

Bold support for a thrilling cause.

Benefits Include:

- Logo on all event materials
- 8 VIP tickets with preferred seating
- Quarter-page ad or logo feature in program
- Social media recognition before and after the event
- Verbal thank-you during program
- Option to present an athlete award or prize

Grass Roots
Sponsor

Bronze
Sponsor

Silver
Sponsor

Gold
Sponsor

NorAm Cup
Sponsor

Europa Cup
Sponsor

World Cup
Sponsor

Olympic
Sponsor

NOVEMBER 21, 2025
MT. NORQUAY SKI RESORT

NORAM CUP SPONSOR

\$5,000 (5 AVAILABLE)

Fresh tracks. Fresh exposure.

Benefits Include:

- Logo in slideshow & printed program
- 6 VIP tickets with preferred seating
- Recognition on website and social media
- On-screen thank-you during dinner

GOLD SPONSOR

\$3,000 (5 AVAILABLE)

Helping us rise together.

Benefits Include:

- Logo in printed program & slideshow
- 4 event tickets
- Recognition on sponsor signage & social media
- On-screen thank-you during dinner

SILVER SPONSOR - \$2,500 (8 AVAIL.)

Laying the path for future champions.

Benefits Include:

- Logo or name listing in slideshow & program
- 3 event tickets
- Collective thank-you social media post
- On-screen thank-you during dinner

BRONZE SPONSOR - \$1,000 (10 AVAIL.)

Support that keeps our athletes sharp.

Benefits Include:

- Name listed on event program and slideshow
- 2 event tickets
- Collective thank-you social media post

GRASS ROOTS SPONSOR - \$500 (10 AVAIL.)

The perfect way to start the run.

Benefits Include:

- Name listed on event slideshow and printed materials
- 1 event ticket
- Collective thank-you social media post



ALBERTA ALPINE

BECOME A SPONSOR

To become a sponsor, please visit albertaalpine.ca. Silent auction items welcome!

SPONSOR NOW

**DONATE TO THE
SILENT AUCTION**

**MAKE A DONATION
TO ALBERTA ALPINE**

QUESTIONS?

Dayna Herr

dayna@eventrixevents.com

NOVEMBER 21, 2025
MT. NORQUAY SKI RESORT

THE HIGHEST PEAK

Sponsorship Levels

	OLYMPIC SPONSOR* \$5,000 (Qty 2) SOLD	WORLD CUP SPONSOR \$15,000 (Qty 2)	EUROPA CUP SPONSOR \$10,000 (Qty 5)	NORAM CUP SPONSOR \$5,000 (Qty 5)	GOLD SPONSOR \$3,000 (Qty 5)	SILVER SPONSOR \$2,500 (Qty 8)	BRONZE SPONSOR \$1,000 (Qty 10)	GRASS ROOTS SPONSOR \$500 (Qty 10)
Sponsor recognition on all event materials	Title	Major						
Category exclusivity (one per industry)								
Recognition in slideshow & printed event program	Premium Logo	Large Logo	Logo	Logo	Logo	Logo or Name	Name	Name
Step-and-repeat photo wall placement								
Event tickets	8 VIP	8 VIP	8 VIP	6 VIP	4	3	2	1
Speaking opportunity during the gala								
Ad in printed event program	Full Page	Half Page	Quarter Page					
Website and social media recognition	Dedicated Feature	Dedicated Spotlight				Collective	Collective	Collective
Custom brand activation								
Commemorative photo with Alberta Alpine athletes								
Recognition at event	By MC	By MC	Verbal	On-Screen	On-Screen	On-Screen		
Option to sponsor a key element of the event								
Option to present an athlete award or prize								

* Sponsors choice, first come, first served for preference.



HIGHEST PEAK FUNDRAISER

SPONSORSHIP LEVELS

YES!

FULL NAME / COMPANY OR ORGANIZATION

I would like to secure sponsorship for the following:

- ☐ **OLYMPIC SPONSOR** SOLD
- ☐ **WORLD CUP SPONSOR** - \$15,000 (2 available)
- ☐ **EUROPA CUP SPONSOR** - \$10,000 (5 available)
- ☐ **NORAM CUP SPONSOR** - \$5,000 (5 available)
- ☐ **GOLD SPONSOR** - \$3,000 (5 available)
- ☐ **SILVER SPONSOR** - \$2,500 (8 available)
- ☐ **BRONZE SPONSOR** - \$1,000 (10 available)
- ☐ **GRASS ROOTS SPONSOR** - \$500 (10 available)

CONTACT NAME AND TITLE:

ADDRESS:

CITY: _____ PROVINCE: _____

EMAIL: _____

BY SIGNING BELOW, I AGREE TO SPONSOR THE 2025
HIGHEST PEAK FUNDRAISER:

SIGNATURE: _____

DATE: _____

THANK YOU!

For additional information, please contact dayna@eventrixevents.com for event details or Greg Sylvestre at greg@albertaalpine.ca for partnerships.