



Benefits of Membership in Alberta Alpine & Alpine Canada Alpin 2025-2026 Season

Alberta Alpine Ski Association is the organization that governs ski racing in the province of Alberta. Alberta Alpine Ski Association (AASA) has a proud history, tradition, and culture of inspiring excellence in our communities, and enhancing the lives of Albertans through the sport of alpine and ski cross racing. Our core focus, with our member clubs, is athlete centered development, which includes all aspects of the athlete and their personal, academic, and athletic success. We manage programs from introductory levels to masters including the athletes of the Alberta Ski Teams.

Visit our website at: http://www.albertaalpine.ca

Athlete Development

- Legends Club Camps -Opportunities for athletes and coaches
- Managing Team Alberta at the Alberta/Canada Winter Games, Westerns Champs, Nationals and Whistler Cup, etc.
- Coordinating awards, Grants, scholarships & bursaries
- LTAD Model for clubs and coaches on ACA website
- The Alberta Development Group program

Race Support

- Event Support: bibs, gate panels & banners for all Provincial Series races
- Ribbons and Medals provided for each provincial series event
- National and FIS Points listings of all registered athletes, available to all members of point collecting age.
- Provincial Calendar development and coordination with other PSO's and Alpine Canada
- Alpine Points Administration throughout season

SAFE SPORT

 Safe Sport support program provided through our service partner ITP Sport

Communications

- www.albertaalpine.ca: media releases and Provincial Series Points, selection documents, ski club database, race schedules and interactive calendar, program information, updates, forums and more
- E-News and Bulletin Updates through Inside Track Newsletter
- Instagram, Facebook, and Twitter updates
- Access to race series WhatsApp groups
- Scholarships and Awards Information and Applications

Insurance

- General Liability Insurance for second and third party liability insurance for clubs and individuals
- Directors & Officers Insurance for ski club Boards
- Sport Accident Insurance Program (SAIP)

Member Benefits & Discounts

- Donation Fund program for clubs through the Alberta Government
- Member rates at Basecamp Resort, Canmore: 10-25% off using code ALBERTAALPINE when booking through their site.
- Member rates at Banff Lodging Co, 20% off using code ABALPINE when booking through their site.
- Gear Up Mountain Sports Rentals & Services: AASA Members 10% off ski/board tuning and all rental equipment. Code: AASA10
- Mountain Fire Foods: 15% discount on all meals: Code AASA15
- Ski Canada Magazine annual subscription
- Access to Alberta Alpine policies for club modification and use

Coaching Education

- CSC EL Certification: Certifying entry-level coaches
- Coach Education for all levels of coaching on and off the hill

Officials Training

- Free Officials Training for Level One, Two and Three Officials
- Training and updates for Race Organizing Committees

Marketing

 Securing sponsorship for all levels of Alberta Alpine programming, including Provincial Race Series and the Alberta Ski Team