

Executive Director of the Lake Louise Athletic Development Association (LLADA)

The Lake Louise Athletic Development Association (LLADA), based in the Bow Valley corridor of Alberta, is conducting a search for an Executive Director. LLADA is made up of executives of the three member clubs which comprise the Lake Louise Ski clubs. The three clubs are: Lake Louise Grizzlies Ski Club (U6 to U10), Lake Louise Ski Club (U12 to FIS) and Lake Louise All Mountain Ski Club (U12 & up). Each of the three member clubs has an independent board structure and each has equal representation as members of LLADA. In turn, LLADA provides shared services to the member clubs. The shared services are Administration, Bookkeeping, and the Executive Director. Currently we have over 200 athletes in our clubs and a dedicated group of parent volunteers.

Reporting to the LLADA board, the Executive Director will play a significant role in shaping the future direction of the three clubs, their coaching staff, and most importantly the athletes. Our motto is: "We love to ski. Join us." The Lake Louise family of clubs has a long history spanning over 50 years at one of the best ski resorts in North America. The three clubs provide the most diverse opportunities for athletes in Canada under a single umbrella. Our Executive Director shall ensure that those opportunities flourish.

The initial length of contract will be 3 years with yearly options thereafter.

Responsibilities

Support each of the three clubs through:

- Development of a high level strategic plan for club sustainability and integration of skill development, consistent with our clubs' values.
- Creation of a yearly training plan for each club, with integration of club activities when opportune.
- Identifying and retaining key coaching staff and assisting them with professional development.
- Building a strong team with our coaches, parents and athletes.
- Providing leadership as a stakeholder within the ski community.
- Monitoring and upholding the club's collective Code of Conduct for parents, coaches, and athletes.
- Budget preparation with club treasurers.
- Work with parent volunteers to set and achieve revenue goals for the clubs through registration, grant and fundraising.
- Ability to manage complex relationships between hill, members, staff, and board.
- Coordinate administrative matters such as website, social media, etc.

Qualifications

- CSCF Performance Level Certified.
- CSCF certified Mentor/Evaluator and/or CSCF course facilitator.
- 10+ years of direct ski coaching experience.
- 5+ years as either a head coach or at a program director level for a ski club.
- Sports management education and experience is an asset.
- Personal achievement as a high-level athlete is valued, but not required.
- Strong interpersonal and organizational skills will need to be demonstrated.

Qualified candidate's resumes can be sent to executivedirector@lakelouiseclubs.com along with copies of professional certification and education documents. Please include a cover letter describing in more

detail as to how you would see yourself as part of our ski family. Only candidates under consideration will be contacted directly.