



ALBERTA ALPINE

Inspiring Excellence

President's Report

AASA AGM

September 27th, 2014

- ✓ First 30 days
- ✓ Foundation for success
- ✓ Clarity of vision
- ✓ Investment in our future
- ✓ Engagement in our communities
- ✓ Clear Pathway to reach excellence
- ✓ Next 90 days



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First 30 days

- ✓ Meeting the team and our members
- ✓ Quest for Gold Golf Tournament
- ✓ 2019 Canada Winter Games – Red Deer
- ✓ Engaging with our Sponsors and Stakeholders
- ✓ Announcing the 2014-15 Alberta Ski Team
- ✓ Supporting major event planning
- ✓ Understanding our finances
- ✓ Interacting with government and multisport agencies
- ✓ Arms around long term planning
- ✓ Prioritizing the needs of the organization and its membership



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Planning for Success

Alberta Alpine's establishment and continual refinement of its vision and goals is the result of community involvement and dialog at all levels.





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Partnering for Success

Our partners will help us achieve our goals because all our relationships are built on solid Sport and Business synergies.

Ski Resorts

Sponsors

Government

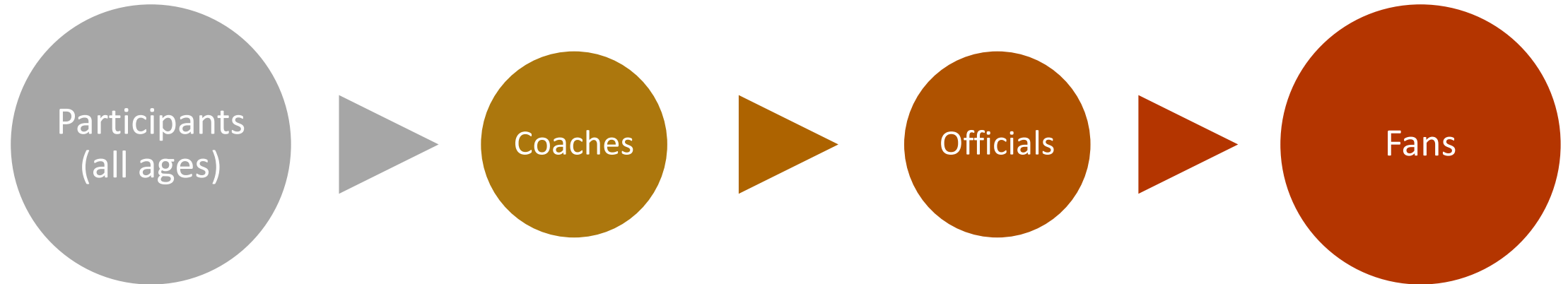
Sport
Partners



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Building on Success

Understanding our greatest resource is a product of our own invention.

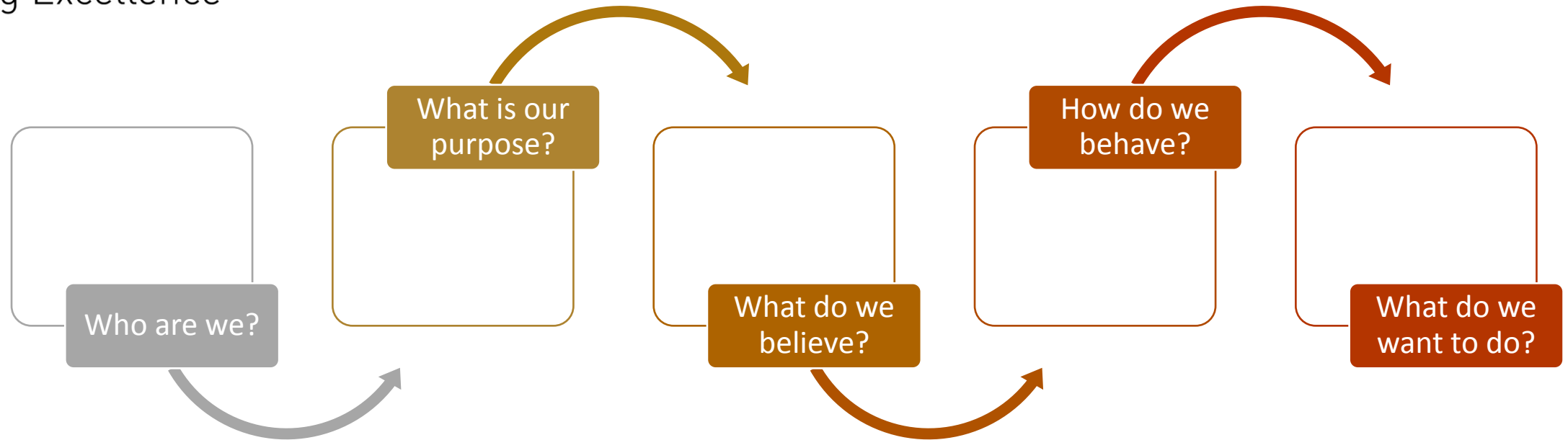




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Clarity of Vision

Alberta Alpine's Vision should reflect these five questions:





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Investment in our future

Assembling the ingredients and paving the road for Alberta Alpine's integrated long term plan.





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Clear Pathway to Excellence

Advancement opportunities for all members need to be clearly defined, easily understood and universally available to all who aspire to personal excellence through our sport.

Officials
Pathway

Coaching
Pathway

Athlete
Pathway



Engagement in our communities

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How is Alberta Alpine connected and involved?





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Next 90 days

- ✓ Meeting more folks all over the province (North & South Zone visits)
- ✓ Western GMC “Starting Gate” (16/10) & Jack Carter’s “Checkered Flag” (18/10) AST presentations
- ✓ Inventing in relationships with our Sponsors and Stakeholders
- ✓ Petroleum Club Celebration (17/11)
- ✓ Lake Louise and Panorama NorAm Cups
- ✓ Develop long term strategic plan
- ✓ Supporting staff and volunteers to achieve our goals



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Questions?

*THANK YOU FOR YOUR TIME AND
ATTENTION!*

