



October 15, 2014

Dear Friend of Ski Racing,

Each year Alberta Alpine's Legends Club positively impacts hundreds of aspiring young ski racers and their coaches in our community.

Through various camps, specialized educational seminars, and competition projects, Alberta athletes are making great strides in pursuit of their dreams and ours. Alberta Alpine sees the continued success of the Legends Club program as the most impactful and meaningful way to connect Alberta's skiing supporters and fans with our youngsters' bright futures.

Speaking of bright futures, Jocelyn McCarthy of Spruce Grove benefited greatly through Legend's Club programs on her way to the Alberta Ski Team. After a solid season - highlighted by winning the National Junior slalom title and by taking Canada's top female spot at the World Junior Championships, Jocelyn was named to the Canadian National Development Team in May.

It is my sincere hope that you will consider to be part of this amazing program and support opportunities for other young hopefuls like Jocelyn from across Alberta. Your tax deductible contribution of \$5000.00 will provide the essential ingredients that will see the next generation of super stars ski racers achieve legendary status, both at home and around the world.

In appreciation for your generosity we are pleased to provide you with:

- \* Official Tax receipt
- \* Limited Edition Descente parka
- \* VIP accreditation to the Lake Louise World Cup
- \* Quarterly electronic updates

Thank you for your time and commitment to the future of Alberta ski. Please don't hesitate to contact me at any time. I look forward to seeing and skiing with you in the very near future.

Yours truly,

A handwritten signature in black ink, appearing to read 'Nigel Loring', written in a cursive style.

Nigel Loring  
President, Alberta Alpine