



**ALBERTA ALPINE**

Inspiring Excellence

# Athletics Director Report

## **AASA AGM**

September 27<sup>th</sup>, 2014

- ✓ First 60 days
- ✓ Out and About
- ✓ Communicating for Success
- ✓ Athletics Department Direction
- ✓ This Afternoon



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# First 60 days

- ✓ Meeting the team and our members
- ✓ Quest for Gold Golf Tournament
- ✓ Announcing the 2014-15 Alberta Ski Team
- ✓ Arms around long term planning
- ✓ Understanding the priority needs of the organization the membership
- ✓ Starting to build communication
- ✓ Calendars ( Race, Project, CSCF)
- ✓ Hiring Athletics Manager
- ✓ Legends Club
- ✓ Fidelity Club & Coach Development
- ✓ Fast & Female
- ✓ Provincial Advisory Council
- ✓ Alpine Canada



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These are great opportunities for face to face meetings with clubs. Ask me for a meeting to come meet you and your club!

# Out and About

- ✓ Oct 7- SZ Alpine Chairs Meeting (Calgary)
- ✓ Oct 8- NZ Alpine Chairs Meeting (Edmonton)
- ✓ Oct 16- Western GMC Starting Gate AST Unveiling (Edmonton)
- ✓ Oct 18- Jack Carter GMC Checker Flag AST Unveiling (Calgary)
- ✓ Oct 17/18/19- North American TD Update (Vancouver)
- ✓ Oct 27- Fidelity Club Directors Town Hall (Canmore)
- ✓ Nov 1- Fast & Female Summit (Calgary)
- ✓ Nov 13- Fidelity NZ Coaches Update (Edmonton)
- ✓ Nov 17- Petroleum Club AST Fundraiser (Calgary)
- ✓ Nov 21/22/23- CSCF Evaluator Training (Banff)
- ✓ Nov 26- Fidelity SZ Coaches Update (Calgary)



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# Communicating for Success

*Our partners will help us achieve our goals because all our relationships are built on open, two way, meaningful communication.*

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• **Program Directors**

• **Coaches**

• **Performance Advisory Committee**

• **Zone Chairs**

• **Alpine Chairs**

**MEMBERSHIP**

- I communicate Via:
  - Monthly AD Updates
  - Recent News
  - Email
  - Phone
  - Social Media
  - Face to Face



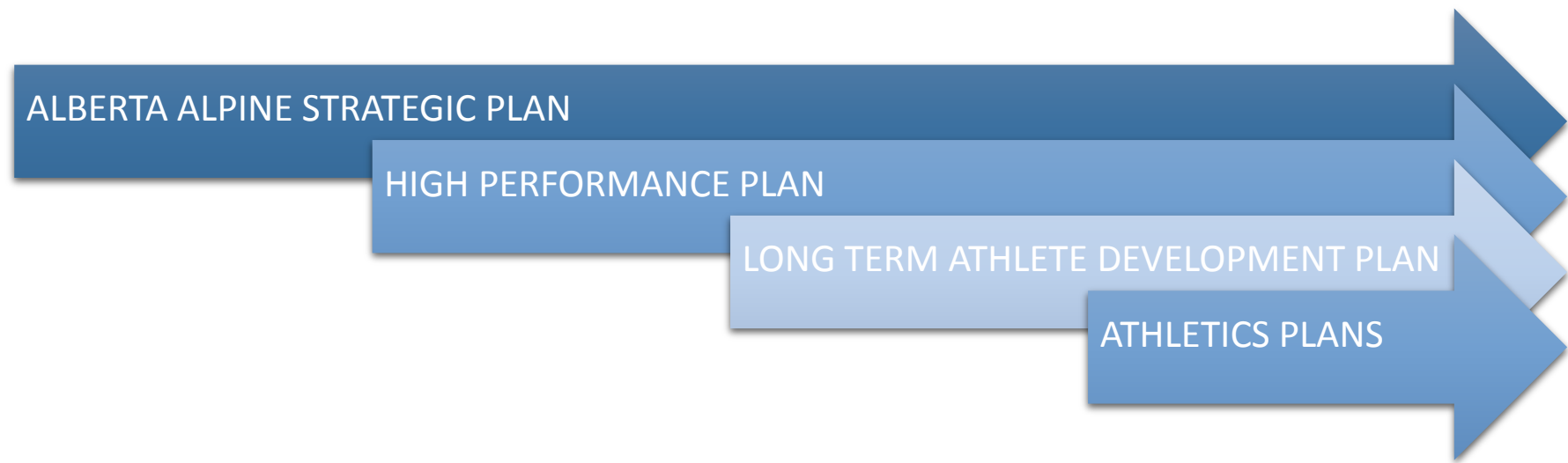
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# Athletics Department Direction

*In order to carry a positive action we must develop here a positive vision*

*-Dalai Lama*





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# Athletics Department Direction

*Change is the law of life. And those who look only to the past and present are certain to miss the future*

*John F. Kennedy*

ESTABLISH PROGRAM SPECIFIC GOALS , OBJECTIVES & EXPECTATIONS

CRITICALLY EVALUATE ALL EXISTING PROGRAMS

REDISGN PROGRAMS TO MEET SPECIFIC GOALS

EXECUTE & EVALUATE

IMPLEMENT KAIZEN

AASA/ MEMBER CONSULTATION  
& COMMUNICATION



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- ✓ Calendar
- ✓ Quota and Criteria
- ✓ 2014/2015 Equipment Update
- ✓ Legends Club
- ✓ Fidelity Club and Coach Development Program

# This Afternoon





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# Questions?

