



Alberta Alpine Alumni Communication

December 28, 2016

To our dedicated Alumni,

Alberta Alpine is home to roughly 4900 members across the province, all of whom have had different levels of involvement with the sport of ski racing. Some are parents of current and future athletes, some have coached differing age groups, some are volunteers or long term supporters, and many are athletes who at one point have skied as a member of the Alberta Alpine organization in various capacities. For all intents and purposes, all are considered alumni of Alberta Alpine.

As an organization, we recognize that our alumni have a lot to offer. Your value lies in your experience, whether your understanding of volunteering or running a ski race, your technical skill sets as a coach or former athlete, your mentorship to younger athletes, your feedback to improve the organization holistically, and finally as ambassadors of this great sport.

The objective of this messaging is to broaden our list of alumni, retrieve up to date contact information, recognize you for your contribution to ski racing in Alberta and the value you bring, and finally increase engagement, participation and involvement from alumni into Alberta Alpine updates and events.

Please forward this message to any Alberta Alpine alumni that you think would be interested in receiving updates, invitations to events, or staying connected with the province's ski racing community.

They can follow the steps below to confirm contact information into our database.

Mail Chimp Opt In Link Below:

<http://eepurl.com/csC1Mn>

Thank you for your continued support as we strive to keep our alumni connected to the sport.

Kind regards,

Nigel Loring, Alberta Alpine President

Trevor White, Alumni Chair (AB/ACA Alumni)