



October 26, 2016

Dear Friend of Alberta Alpine,

For the past 10 years, Alberta Alpine's Legends Club has been a huge success thanks to the generous support of from friends of ski racing such as yourself. We calculate that nearly 5000 young skiers have participated in Legends Club projects since 2007, a number which hope continue to grow again this year.

Of course, many who have benefited from the access Legends Club projects provide are they themselves now able to give back. As mentor athletes like Trevor Phillip and Erik Read, or as world class coaches or even as Legends Club members, great things happen when you are around great people and great citizens.

I am happy to tell you that we are enriching the Legends Club by reestablishing provincial fitness standards, offering all access testing (North and South) both with the aim of helping young athletes and their coaches prepare correctly for the rigors and demands of the sport. This is alongside our commitment to developing speed skills at an appropriate age and stage and as always, providing the opportunity for skiers from all across Alberta the experience, guidance and community connection they aspire to. All Legends Club projects are accessible and available to youth ski racers in Alberta of all appropriate ages.

We are also introducing the "Inside Scoop" for Legends Club members. This interactive opportunity offers members a firsthand look at what is happening in our sport and in our province. Look for exclusive invites to "tryout" or simply observe a Legends Club camp and member meet and greet social being planned for late November in Calgary.

It is my sincere hope that you will consider being part of this dynamic program again this year and support opportunities for other young speedsters from across Alberta. Your tax deductible contribution of \$5000.00 (as a single donation or as installments) will provide the essential ingredients that will see the next generation of super star ski racers achieve legendary status, both at home and around the world.

In appreciation of your generosity we are pleased to provide you with:

- \* Official Tax receipt
- \* Limited Edition Descente Parka
- \* Recognition at Alberta Alpine events and online
- \* "Inside Scoop" access to exclusive invites and insights
- \* VIP accreditation to the Lake Louise World Cup
- \* Quarterly electronic updates

Thank you for your time and commitment to the future of Alberta ski racing. Please don't hesitate to contact me at any time. I look forward to seeing and skiing with you in the very near future.

Yours truly,

Nigel Loring  
President, Alberta Alpine