



ALBERTA ALPINE

Policy Title

1.3 Values, Mission, Vision, Goals

Values

The staff, board of directors, and the hundreds of volunteers that make up the Alberta Alpine Ski Association commit themselves to the following values.

- **Athlete-focused**
- Act with **integrity**
- Champion **professionalism**
- Demonstrate **passion** for our sport
- **Listen** to the needs of our membership and partners

Mission Statement

We lead ski racing excellence in Alberta by collaborating with our funding partners, member clubs and Alpine Canada Alpin.

Vision Statement

By inspiring excellence throughout every level of our organization, our vision is to be the top performing Provincial Ski Team in the country; to grow our membership, volunteer, and officials base; to expand our funding partnerships; and to increase our engagement with our members and alumni.

Goals

Alberta Alpine Ski Association has defined these goals to be achieved over the next three years.

Goal 1

Continue to be the leading provincial ski team in the country by graduating more athletes through the North American ski racing system.

Goal 2

We lead our clubs to greater operational efficiencies, world-class athlete development strategies and provide safety and risk mitigation resources.

Goal 3

Grow a strong community of volunteers and veteran officials by increasing the number of qualified level three officials and timers in the province.

Goal 4

Practice responsible fiscal management by operating within our approved budget and preserving a strong level in our operating fund balance.

Goal 5

Increase the level of engagement with all our membership, past and present, to encourage a life-long passion for alpine skiing.